



# WOOD FUTURES

COLOUR TRENDS  
2019

# THE MOOD OF THE MOMENT

It's all about...

## AWAKENING

## KINDNESS

## RESILIENCE

## OPTIMISM

## TRANSFORMING TRENDS INTO COLOUR FOR 2019

By bringing together trend experts from all over the world to work with our team at the Global Aesthetic Center, we gain a unique mix of perspectives from a broad range of disciplines and cultures. Last year, many of us were left unsettled by global events, so we closed our doors to retreat and regroup. Now we feel ready to throw open our windows and face the world again. Our trend research shows that people around the world are experiencing a renewed sense of energy, optimism and purpose. There's a desire to reach out, engage with others, to make things better and 'be the change'. That change can be anything from marching for women's rights and fishing plastic out of the ocean to small acts of neighbourly kindness. People are ready to seize the moment.

**Now is the time to think,  
to dream, to love and to act.**

THE 2019 MOOD IS

# OPTIMISM

THE OVERRIDING THEME IS

LET.....

# THE LIGHT IN

A space to think and  
contemplate

## THINK

COTY  
Muted warm  
neutrals

A space to dream  
and wonder 'what if?'

## DREAM

Soft pastels

A space to love,  
share and participate

## LOVE

Rich tones

A space to  
act and do

## ACT

Popy brights

# SPICED HONEY

COLOUR OF THE YEAR 2019

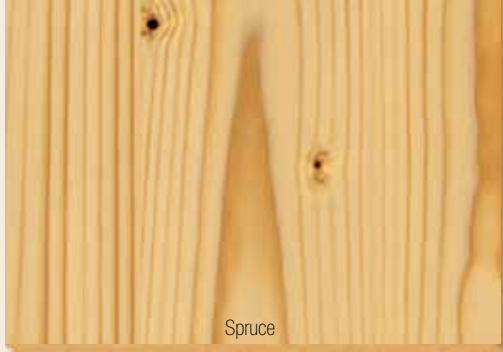
E4.22.49

Wood invites us to contemplate, to dream, to live and to act. Wood is exceptionally versatile, modern and the perfect companion for the various life and furnishing styles. Combined with our new colour palettes for 2019, it can have both a calming and beneficial feel as well as a stimulating and invigorating effect, depending on the light and colour environment.

Together with our colour of the year, Spiced Honey (inspired by the natural colours of honey), a timeless, protective, rejuvenating and healing environment can be created. The warm, amber-coloured tone precisely captures the mood of our topic: “let the light in”.

Wood painted with “Spiced Honey” is the ideal choice to be able to express the new optimism of our time, including in the design of our homes.

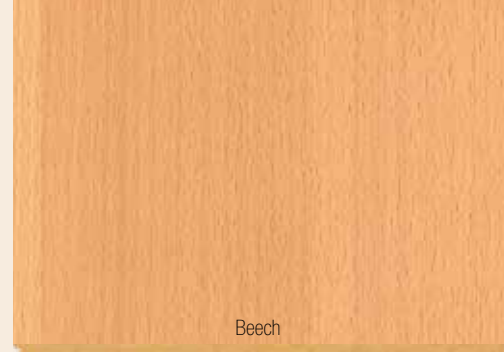




Spruce



Wild Oak



Beech



Walnut

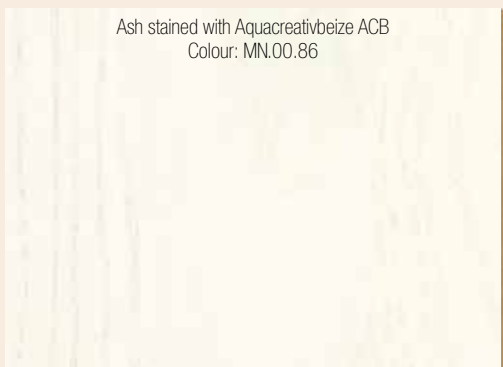


## A SPACE TO THINK AND CONTEMPLATE

The THINK palette combines the warm honey tone of the 2019 colour of the year with powerful and neutral nuances of a soft pink, an intensive burgundy and a refined deep blue. Use woods such as oak, beech, walnut and spruce to give this range of colours the warmth, and also the contrast, that this palette needs. This creates an atmosphere of calm and clarity, in which we can find ourselves. The right place to be able to think in peace, free of the overstimulation of the outside world.

Colour description from ColourFutures™ 2019. You can find this colour pre-mixed at your Sikkens Wood Coatings or Zweihorn® retailer.

### Zweihorn



Ash stained with Aquacreativbeize ACB  
Colour: MN.00.86



Oak stained with Aquacreativbeize ACB  
Colour: D8.06.74



Oak stained with Aquacreativbeize ACB  
Colour: E4.22.49



Oak stained with Aquacreativbeize ACB  
Colour: F0.06.64





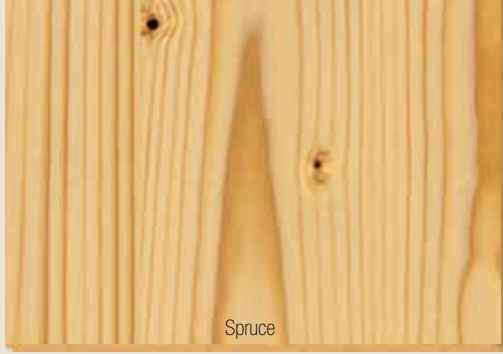
## Sikkens Wood Coatings

Spruce coated with CETOL® WP 566 Colour: JP005P +  
CETOL® WF 748 Colour: JF009T

Spruce coated with CETOL® WP 566 Colour: JP005E +  
CETOL® WF 960 Colour: JF002T

Ash coated with RUBBOL® WP 198 +  
RUBBOL® WF 3310-03-25  
Colour: MN.00.86

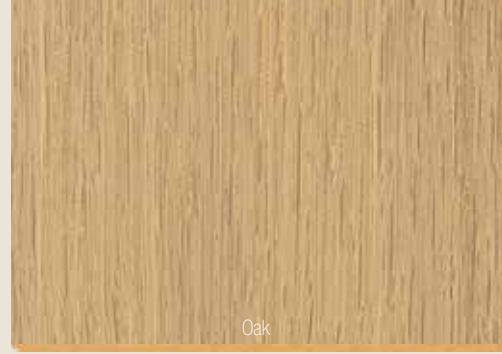
Ash coated with RUBBOL® WP 151 +  
RUBBOL® WF 3300-03-20  
Colour: E4.22.49



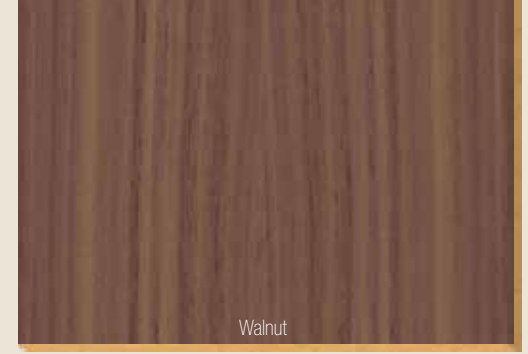
Spruce



Structured Oak



Oak



Walnut

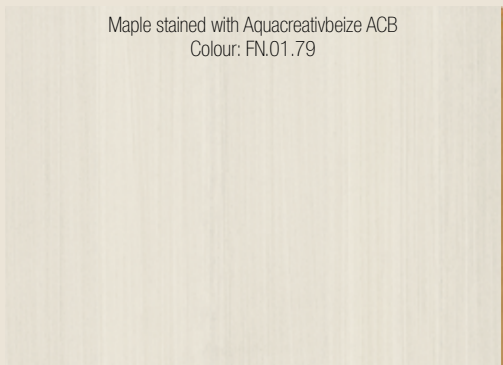


## A SPACE TO DREAM AND WONDER 'WHAT IF?'

In a successful mixture of soft and warm colours, such as a romantically powdery pink or dampened shades of blue and green, the DREAM palette is jovial and well-balanced. And the honey colour of the year gives this ambience depth and sophistication. Spruce, oak and walnut woods all integrate themselves into this peaceful colour palette very harmoniously. A home that is both elegant as well as relaxed, invites you not only to enjoy the here and now, but also to dream of what if...

Colour description from ColourFutures™ 2019. You can find this colour pre-mixed at your Sikkens Wood Coatings or Zweihorn® retailer.

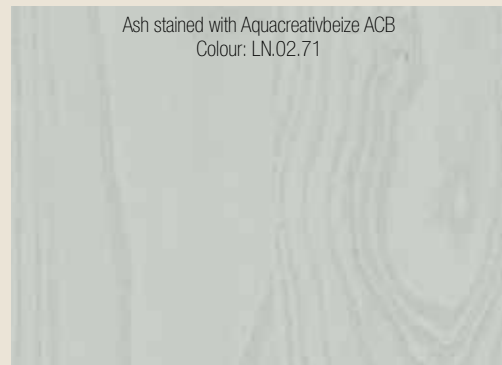
### Zweihorn



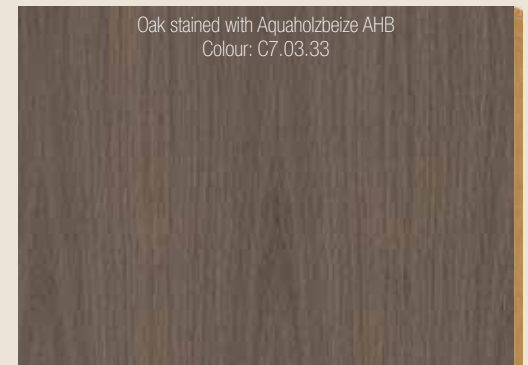
Maple stained with Aquacreativbeize ACB  
Colour: FN.01.79



Oak stained with Aquacreativbeize ACB  
Colour: G5.07.77



Ash stained with Aquacreativbeize ACB  
Colour: LN.02.71



Oak stained with Aquaholzbeize AHB  
Colour: C7.03.33





## Sikkens Wood Coatings

Spruce coated with RUBBOL® WP 194 +  
RUBBOL® WF 3310-03-35  
Colour: T4.04.66

Spruce coated with CETOL® WF 771  
Colour: Oyster

Oak coated with RUBBOL® WP 151 +  
RUBBOL® WF 3500-03-30  
Colour: C7.03.33

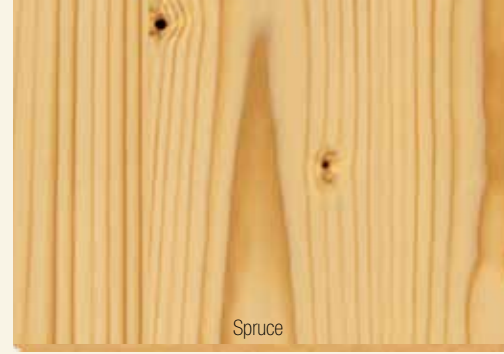
Spruce coated with CETOL® WP 566 Colour: Mineral Grey  
+ CETOL® WF 980: Colour: Mineral Grey



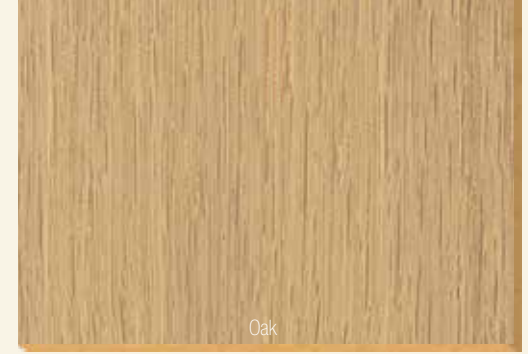
Beech



Maple



Spruce



Oak

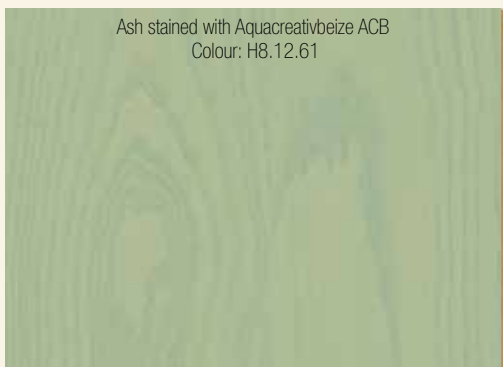


## A SPACE TO LOVE, SHARE AND PARTICIPATE

The LOVE palette contains a lot of warmth and strongly pigmented colours, including a deep forest green, powerful petrol and intensive terracotta. The intensity softened by the sunny Spiced Honey, the colour of the year, and neutral colours. You can achieve good colour harmonies with beech and oak woods, whereas you can achieve a vibrant contrast to the largely powerful bright colours with the lighter woods such as maple and spruce. A relaxed and yet cosy home, where we like to spend time with our nearest and dearest.

Colour description from ColourFutures™ 2019. You can find this colour pre-mixed at your Sikkens Wood Coatings or Zweihorn® retailer.

### Zweihorn



Ash stained with Aquacreativbeize ACB  
Colour: H8.12.61



Kirschbaum stained with Spritz- und Pinselbeize S9900  
Colour: 4022



Oak stained with Aquacreativbeize ACB  
Colour: Q9.23.29



Oak stained with Aquacreativbeize ACB  
Colour: B9.30.21



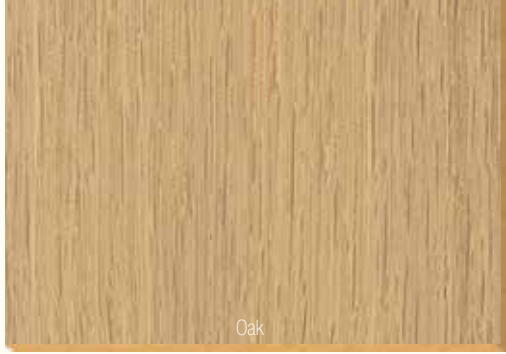
## Sikkens Wood Coatings

Spruce coated with CETOL® WF 771  
Colour: Petrol Blue

Oak coated with CETOL® WP 566 + CETOL® WF 732  
Colour: K2.15.65T

Oak coated with CETOL® WP 566 + CETOL® WF 732  
Colour: G6.07.86T

Ash coated with RUBBOL® WP 151 +  
RUBBOL® WP 3300-03-20  
Colour: E4.22.49



Oak



Maple



Structured Oak



Birch



## A SPACE TO ACT AND DO

The cheerful ACT palette is ideally suited to charging the home with energy and drive. It combines powerful colours such as a vivid red, brilliant orange or a luscious green with a soft pink, light blue, smooth grey and friendly white. And the golden honey colour of the year contributes the necessary warmth. Oak and even textured oak form the eyecatcher in this world of colour. Birch and maple woods, on the other hand, recede into the background and highlight the powerful, very bright colours. This allows you to create a home that inspires you to act and try things out. After all, it is our four walls that listen when we utter an idea for the first time.

Colour description from ColourFutures™ 2019. You can find this colour pre-mixed at your Sikkens Wood Coatings or Zweihorn® retailer.

### Zweihorn

Maple stained with Aquacreativbeize ACB  
Colour: JN.00.88



Oak stained with Aquacreativbeize ACB  
Colour: F6.04.63



Oak stained with Aquacreativbeize ACB  
Colour: G2.41.72



Oak stained with Aquacreativbeize ACB  
Colour: C5.57.42







## Sikkens Wood Coatings

Spruce coated with CETOL® WP 566 Colour: JP006E +  
CETOL® 965 Colour: JF007T

Spruce coated with 3 x CETOL® WF 771  
Colour: JF007T Concrete Gray

Ash coated with RUBBOL® WP1900-02 +  
RUBBOL® WP3310-03-25  
Colour: G2.41.72

Oak coated with RUBBOL® WP194 +  
RUBBOL® WF 375  
Colour: Q9.12.76



## OUR TINTING SERVICE WILL MIX YOUR DESIRED TONE FOR YOU

With our colour paints, you can choose NCS, RAL, Sikkens, sanitary colours, etc. from over 16,000 colours, or have a special tone created according to a customer sample (synthetic, material etc.). Almost anything is possible with our proprietary colour measurement software.

Our retailers can offer you this excellent tinting service directly in the store. Numerous effects, 3D surfaces, and glass finishes are possible in many tones as well as single colours. Standard colours are normally available within 24 hours in most cases, often on the same day. This allows you to move through the design phase quickly and shortens the overall project.



# BECOME A TREND CONSULTANT

Let yourself be inspired by the creative opportunities for combining colours and wood trends and become a 2019 trend expert. With ColourFutures™ and WoodFutures as well as the stencil you can very easily illustrate the interplay of colour and wood for your customers in a consultation and come to the right decision.

And this is how:

You can simply remove the stencil from the fold-out on the rear page.



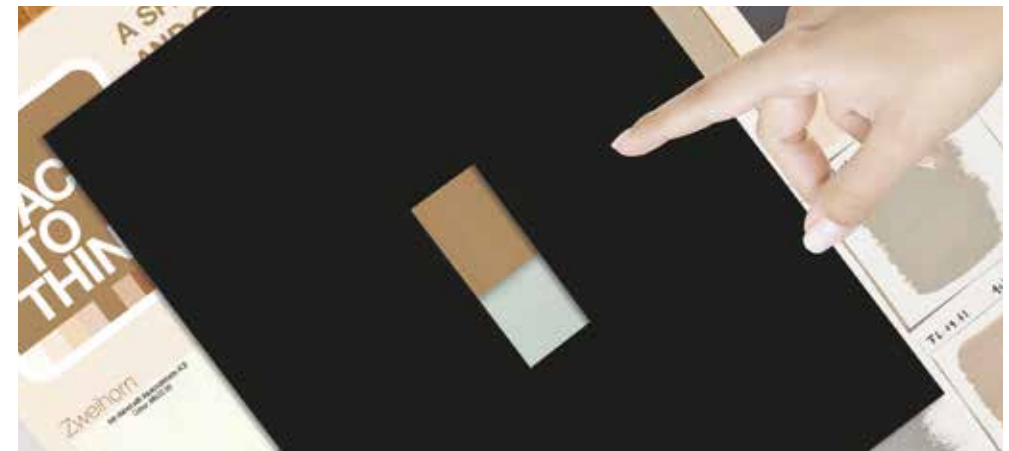
1. Remove stencil.



2. Choose the matching world of colour.



3. Apply the desired wood pattern from WoodFutures to the colour to be combined from ColourFutures™ within the same world of colour.



4. Now hold the stencil over the wood pattern and colour so that the combination can be observed in isolation.







Akzo Nobel Hilden GmbH · Wood Coatings · Zweihorn  
Düsseldorfer Strasse 96-100 · 40721 Hilden  
PO Box 10 05 22 · 40705 Hilden/GERMANY  
Phone: +49 (0) 21 03 / 77-800 · Fax: +49 (0) 21 03 / 77-577  
www.zweihorn.com · Email: zweihorn@akzonobel.com